



WVEC
613 Woodis Ave.
Norfolk, VA 23510

American Media Advocacy
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 833841

Schedule Dates 09/25/12-10/01/12
Advertiser Scott Rigell for Congress (32349)
Agency American Media Advocacy (9204)
Product Political - US House (1175)
Brand REPUBLICAN (168806)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name ANGLE, BEN
Phone/Fax (757) 802-9936 /
CPE 128/216/2637
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments RIGELL 9/25
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** SCOTT RIGELL FOR CONGRESS

Date Entered 06/08/12
Last Modified 09/21/12
Entered By Penne Marsh
CO-OP No
Headline # 06166499
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,493.50
Net Total \$36,796.50
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Sep. 2012	34	\$31,545.00
Oct. 2012	9	\$11,745.00
Grand Total:	43	\$43,290.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	09/28/12-09/28/12	4	:30	11P- 11:35P (ET)							1		1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	9/21/12
10.1	Normal Line / SPOT	10/01/12-10/01/12	4	:30	11P- 11:35P (ET)		1							1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	9/21/12
22.1	Normal Line / SPOT	09/29/12-09/29/12	4	:30	11:30P- 12:05A (ET)							1		1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00 after CF	9/21/12
25.1	Normal Line / SPOT	09/30/12-09/30/12	4	:30	11P- 11:35P (ET)								1	1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	9/21/12
27.1	Normal Line / SPOT	09/27/12-09/27/12	4	:30	11P- 11:35P (ET)					1				1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	9/21/12
38.1	Normal Line / SPOT	09/25/12-09/25/12	4	:30	11P- 11:35P (ET)			1						1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	9/21/12
49.1	Normal Line / SPOT	09/26/12-09/26/12	4	:30	11P- 11:35P (ET)				1					1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	9/21/12
59.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	11:35P- 12:02A (ET)						1			1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE	9/21/12
60.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	4:58P- 5:29P (ET)						1			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5<	9/21/12
61.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	6P- 6:30P (ET)						1			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	9/21/12
62.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	6:58P- 7:28P (ET)						1			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/21/12
63.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	7A- 9A (ET)							1		1	\$975.00	\$975.00	Norfolk (WVEC) (WVEC)		9/21/12
64.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	7:28P- 7:57P (ET)						1			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/21/12
65.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	11:35P- 12:02A (ET)		1							1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)		9/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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66.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	12:05A- 1:05A (ET)	1								1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		9/21/12
67.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	5:29P- 5:58P (ET)	1								1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/21/12
68.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	6P- 6:30P (ET)	1								1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/21/12
69.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	6:58P- 7:28P (ET)	1								1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/21/12
70.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	7A- 9A (ET)	1								1	\$975.00	\$975.00	Norfolk (WVEC) (WVEC)		9/21/12
71.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	7:28P- 7:57P (ET)	1								1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/21/12
72.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	7:58P- 10P (ET)	1								1	\$4,500.00	\$4,500.00	Norfolk (WVEC) (WVEC)		9/21/12
73.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	6P- 6:30P (ET)								1	1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		9/21/12
74.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	11:35P- 12:02A (ET)					1				1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)		9/21/12
75.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	12:05A- 1:05A (ET)					1				1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		9/21/12
76.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	5A- 5:58A (ET)					1				1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)		9/21/12
77.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	5:29P- 5:58P (ET)					1				1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/21/12
78.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	6P- 6:30P (ET)					1				1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/21/12
79.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	5:58A- 7A (ET)					1				1	\$840.00	\$840.00	Norfolk (WVEC) (WVEC)		9/21/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

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Comments:



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Brand REPUBLICAN (168806)
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Phone/Fax (757) 802-9936 /
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Headline # 06166499
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Order Type Normal
Package Deal
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Net Total \$36,796.50
Sales Tax

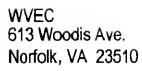
Norfolk (WVEC) (WVEC)

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80.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	6:58P- 7:28P (ET)					1				1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/21/12
81.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	7:28P- 7:57P (ET)					1				1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/21/12
82.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	11:35P- 12:02A (ET)			1						1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)		9/21/12
83.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	12:05A- 1:05A (ET)			1						1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		9/21/12
84.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	4:58P- 5:29P (ET)			1						1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/21/12
85.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	5A- 5:58A (ET)			1						1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)		9/21/12
86.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	6P- 6:30P (ET)			1						1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/21/12
87.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	5:58A- 7A (ET)			1						1	\$840.00	\$840.00	Norfolk (WVEC) (WVEC)		9/21/12
88.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	6:58P- 7:28P (ET)			1						1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/21/12
89.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	7A- 9A (ET)			1						1	\$975.00	\$975.00	Norfolk (WVEC) (WVEC)		9/21/12
90.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	7:28P- 7:57P (ET)			1						1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/21/12
91.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	5:29P- 5:58P (ET)				1					1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/21/12
92.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	6:58P- 7:28P (ET)				1					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/21/12
93.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	7A- 9A (ET)				1					1	\$975.00	\$975.00	Norfolk (WVEC) (WVEC)		9/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Contract #	833841	Date Entered	06/08/12
Schedule Dates	09/25/12-10/01/12	Last Modified	09/21/12
Advertiser	Scott Rigell for Congress (32349)	Entered By	Penne Mars
Agency	American Media Advocacy (9204)	CO-OP	No
Product	Political - US House (1175)	Headline #	06166499
Brand	REPUBLICAN (168806)	Demo	
Salesperson	Blair, Cheryl (2205)	Order Type	Normal
Sales Office	TeleRep - Philadelphia	Package Deal	
Buyer Name	ANGLE,BEN	Commission %	15.00
Phone/Fax	(757) 802-9936 /	Commission	\$6,493.50
CPE	128/216/2637	Net Total	\$36,796.50
Account Types	National/Political Candidate - Agency	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	RIGELL 9/25 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** SCOTT RIGELL FOR CONGRESS		

Norfolk (WVEC) (WVEC)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2012	34	\$31,545.00
Oct. 2012	9	\$11,745.00
Grand Total:	43	\$43,290.00

[illegible]

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WVEC Norfolk	Date: 9/24
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I, Jon Ferrell,
 being/on behalf of: Scott Rigell, a legally
 qualified candidate of the Republican political
 party for the office of: U.S. Congress
 in the Virginia General Election
 election to be held on: November 6, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

\$ 36,796.50

Net

#

833841

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

--

I represent that the payment for the above described broadcast time has been furnished by:

Rigell for Congress

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

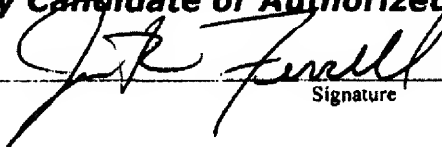
The name of the treasurer of the candidate's authorized committee is:

Joseph Wood, Jr.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

<u> </u> Date	 Signature
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To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

 Signature	<u>Penne Marsh</u> Printed Name	<u>NSC</u> Title
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